

PRESS RELEASE

TWO NATIONAL GEOGRAPHIC EXHIBITIONS DISCOVERING THE OCEANS AND THE WILD WORLD







For more than a century, National Geographic has captivated audiences with stories and **images that** reveal the wonders of our planet.

From April 19, Europa Expo and the National Geographic Society are teaming up to offer the public an unprecedented immersion through the wonders of our planet, departing from Liège-Guillemins.

With two exceptional exhibitions, **The Greatest Wildlife Photographs** and **Pristine Seas: Bringing the Ocean Back,** visitors are invited to explore the beauty and fragility of the natural world.

In a world where preserving the environment is more than ever a priority, **this experience is both aesthetic and educational**. Through these two photo exhibitions, visitors discover not only **breathtaking images but also the inspiring stories behind them**, highlighting the efforts being made to protect biodiversity and marine ecosystems.

A BREATHTAKING VISUAL EXPERIENCE REVEALING SOME OF THE MOST CAPTIVATING IMAGES OF THE ANIMAL KINGDOM



Visitors to the Espace Muséal de Liège-Guillemins will witness some of the most surprising animal behavior in the new National Geographic exhibition, "The Greatest Wildlife Photographs." The very best wildlife pictures from the pages of National Geographic magazine have been chosen to be displayed in this exhibition. Curated by renowned nature picture editor, Kathy Moran, this exhibition is a celebratory look at wildlife with images taken by National Geographic's most iconic photographers such as, Michael "Nick" Nichols, Steve Winter, Paul Nicklen, Beverly Joubert, David Doubilet and more. Showcasing the evolution of photography, the images convey how innovations such as camera traps, remote imaging, and underwater technology have granted photographers access to wildlife in their natural habitat.

For 115 years, National Geographic has pioneered and championed the art of wildlife



NATIONAL GEOGRAPHIC: GREATEST WILDLIFE PHOTOGRAPHS. PHOTOGRAPH BY TREVOR FROST.

photography, and captivated generations of engaged audiences with a steady stream of extraordinary images of animals in nature. From the very first such image to appear – a reindeer in 1903 – National Geographic Society's publications have broken new ground and push the bar higher again and again, establishing an unmatched legacy of artistic, scientific, and technical achievement. These are the Greatest Wildlife Photographs.

New exhibition is a culmination of over 44 expeditions to raise awareness of important ocean issues.

The exhibition draws upon over a decade worth of global expeditions conducted by the National Geographic Pristine Seas project to document and protect the ocean so it can heal, rebound, and regenerate.

The exhibition highlights the importance of marine protected areas (MPAs) as a mechanism for protecting and restoring the world's ocean. Through the exhibition's narrative, photography, and film, visitors will learn how the Pristine Seas team supports Indigenous Peoples, local communities and governments in the creation of MPAs.

Visitors will explore the team's expeditions ranging from the tropical coral reefs of the Southern Line Islands to the icebergs of the Antarctic Peninsula. Through stunning imagery and stories that highlight the scientific methods used on these expeditions, the exhibition will showcase Pristine Seas' continued commitment to protecting ocean life.

Since 2008, the National Geographic Pristine Seas project has carried out 44 expeditions and helped establish 27 marine protected areas covering **over 6.5 million square kilometers of ocean**—an area more than twice the size of India.

"This exhibition exemplifies the Pristine Seas team's dedication to educating audiences about the importance of Marine Protected Areas and their contribution to a healthy ocean which provides everything from oxygen, livelihoods and food for local communities and incredible beauty," said Emily Dunham, chief campus and experiences officer at the National Geographic Society. "With the team's combined experience in exploration, scientific research and powerful storytelling, visitors will dive deep into

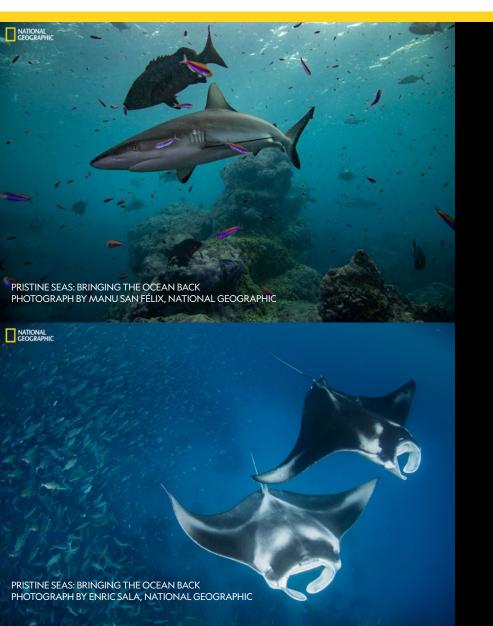


strikingly beautiful stories and images from the wildest places in the ocean while learning how we must preserve it."

The Pristine Seas team combines exploration and rigorous research with powerful storytelling. The goal of this exhibition is to immerse visitors in the beauty of the sea while reiterating why we must preserve it."

Pristine Seas actively supports the global goal of protecting 30% of the ocean by 2030. Not only will this be beneficial for marine life, but also for communities through fisheries benefits, increased food security, and mitigation of climate change.

"To protect vital ocean places we need to combine research with compelling visuals, to inspire people through both minds and hearts. I am thrilled to bring over a decade of filming and science into the first National Geographic Pristine Seas exhibition," said Enric Sala, National Geographic Explorer in Residence and Pristine Seas Executive Director.



ABOUT THE NATIONAL GEOGRAPHIC SOCIETY

The National Geographic Society is a global nonprofit organization that uses the power of science, exploration, education and storytelling to illuminate and protect the wonder of our world. Since 1888, National Geographic has pushed the boundaries of exploration, investing in bold people and transformative ideas, providing more than 15,000 grants for work across all seven continents, reaching 3 million students each year through education offerings, and engaging audiences around the globe through signature experiences, stories and content.

To learn more, visit <u>www.</u>
<u>nationalgeographic.org</u> or follow us
on Instagram, Twitter and Facebook.



PRACTICAL INFO

Address: Liège-Guillemins TGV station Telephone: +32 (0)4 224 49 38 Opening dates: April 19 to September 2025

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Behind Europa Expo lies internationally recognized expertise in the production and organization of large-scale exhibitions.

SERVING CULTURE FOR OVER 30 YEARS

From "TOUT HERGÉ" in 1991 to "TOUTANKHAMON, À LA DÉCOUVERTE DU PHARAON OUBLIÉ" (2020) and, most recently, "DA VINCI, L'ARTISTE, L'INGÉNIEUR, LE GASTRONOME" (2024), Europa Expo has created a series of exhibitions that have attracted over 3,500,000 visitors from Belgium and abroad.











